

**1** MERCHANT INFORMATION NEW MERCHANT APPLICATION - CLEAR AND SIMPLE

LEGAL/CORPORATE NAME:

DBA NAME (IF DIFFERENT THAN ABOVE): FRED HOEHN MINISTRIES DBA PHONE #: 915 248 6307

CONTACT NAME: Frederick Hoehn DBA FAX #:

DBA ADDRESS 1 (NO PO BOX): 613 S 19th Street Apt 10 CUSTOMER SERVICE PHONE #: 915 248 6307

DBA ADDRESS 2: PREVIOUS PROCESSOR:

CITY: Omaha STATE: NE ZIP CODE: 68102 - YEAR ESTABLISHED: 2012

EMAIL ADDRESS: fredhoehn@mail.com LENGTH OF CURRENT OWNERSHIP: YEARS, 5 MONTHS

**2** MAILING/CORPORATE ADDRESS (IF DIFFERENT THAN ABOVE)

MAILING CONTACT: MAILING PHONE #:

MAILING ADDRESS:

CITY: STATE: ZIP CODE: MAILING FAX #:

**3** PRINCIPAL 1 INFORMATION (OWNER/PARTNER/OFFICER)

OWNER/PARTNER: PERCENTAGE OF OWNERSHIP 0 % OR  OFFICER: TITLE \_\_\_\_\_

FIRST NAME: Frederick MI: LAST NAME: Hoehn

HOME ADDRESS: DOB: - -

CITY: STATE: ZIP CODE: - HOME PHONE #:

PREVIOUS ADDRESS IF CURRENT ADDRESS IS LESS THAN 2 YEARS

HOME ADDRESS: CITY: STATE: ZIP CODE: -

**OTHER MERCHANT INFORMATION**

CARD PRESENT (SWIPED) 0 % AVERAGE SALE AMOUNT: \$ 70.00 TOTAL MONTHLY VISA/MC/UNIONPAY/DISC SALES: \$ 1000.00

CARD PRESENT (NOT SWIPED) 20 % DESCRIPTION OF PRODUCT OR SERVICES OFFERED: Book Sales MCC: 5942

MAIL ORDER 0 % WHEN DOES THE CUSTOMER RECEIVE THE PRODUCT OR SERVICE?

TELEPHONE ORDER 80 %  SAME DAY  IF NOT SAME DAY, # OF DAYS (INCLUDE SHIPPING TIME FRAME)

INTERNET 0 % IS ANY PRODUCT DELIVERY OVER 1 YEAR?  YES  NO

TOTAL = 100% FOR INTERNET TRANSACTIONS:

PRODUCT WEB SITE: \_\_\_\_\_

"CONTACT US" EMAIL: \_\_\_\_\_

**PRICING INFORMATION**

PLEASE CHECK EACH CARD YOU WISH TO ACCEPT. **DISCOVER** **MasterCard** **UnionPay** **VISA**

ALL VISA/MASTERCARD/UNIONPAY/DISCOVER CARDS (JCB, DI)

VISA CREDIT  VISA DEBIT  UNIONPAY  DISCOVER (JCB, DI)

MASTERCARD CREDIT  MASTERCARD DEBIT

PIN DEBIT

	RATE	PER ITEM
CARD SWIPED	2.75%	\$ 0.29
KEY ENTERED	3.5 %	\$ 0.29

(RATES ARE FOR ALL CARD TYPES SELECTED ABOVE)

**PER OCCURRENCE FEE TYPE:**

CHARGEBACK FEE	\$ 25.00
RETURN ITEM (NSF) FEE	\$ 20.00

**VOICE AUTHORIZATIONS: PER AUTH**

ARU (TOUCHTONE)	\$ 0.65
OPERATOR ASSISTED	\$ 0.90
AVS	\$ 0.90
BANK REFERRAL	\$ 4.00

**ONE TIME FEE TYPE:**

APPLICATION FEE	\$
INSTALLATION/TRAINING	\$

**MONTHLY FEE TYPE:**

MONTHLY FEE	\$ 10.00
SUPPORT FEE	\$
<input checked="" type="checkbox"/> ELECTRONIC STATEMENT OR <input type="checkbox"/> PAPER STATEMENT	
STATEMENT MAILING FEE (FOR PAPER STATEMENTS ONLY)	\$

**AMERICAN EXPRESS**

ONEPOINT CAP # \_\_\_\_\_ MONTHLY VOLUME: \$ 100.00 AMEX RATE: 3.50 % \$ 0.00 CARD NOT PRESENT DOWNGRADE: (APPLIES TO CERTAIN INDUSTRY TYPES) 0.30 %

**POINT OF SALE (EQUIPMENT OR SOFTWARE) - ELAVON NETWORK ONLY**

VAR SERVICE PROVIDER (HOSTED): VAR VENDOR (DISTRIBUTED): GATEWAY (OPTIONAL):

VAR PRODUCT: VAR VERSION: AGGREGATOR:

PURCHASE OR LEASE						SOFTWARE/WIRELESS	
QTY	POS DESCRIPTION	ITEM CODE	PURCHASE PRICE PER UNIT	LEASE* TERM MONTHLY	MONTHLY RATE PER UNIT	WIRELESS SETUP PER UNIT	MONTHLY FEE PER UNIT
1	VIRTUAL MERCHANT	VRMCH	\$ 0.00		\$	\$	\$
			\$		\$	\$	\$
			\$		\$	\$	\$

**MERCHANT OWNS**

QTY	POS DESCRIPTION	ITEM CODE	REPROGRAM FEE PER UNIT	TERMINAL PIN PAD ENCRYPTION	WIRELESS SETUP PER UNIT	MONTHLY FEE PER UNIT
			\$	<input type="checkbox"/>	\$	\$
			\$	<input type="checkbox"/>	\$	\$

**EXCHANGE/SPECIAL PROGRAMS**

QTY	POS DESCRIPTION	ITEM CODE	PRICE PER UNIT	EQUIPMENT BACK FROM MERCHANT
			\$	

\*PLEASE NOTE THAT ALL LEASES MUST COMPLETE THE SECTION ON THE NEXT PAGE. INITIALS ARE REQUIRED. ALL APPLICABLE STATE AND LOCAL TAXES WILL BE APPLIED.  SALES TAX EXEMPT

**BANK ACCOUNT (CHECKING ACCOUNTS ONLY)**

DEPOSIT BANK NAME: ABA/ROUTING #: DDA ACCOUNT #:  
BILLING BANK NAME (IF DIFFERENT): ABA/ROUTING #: DDA ACCOUNT #:

**POINT OF SALE (EQUIPMENT OR SOFTWARE) LEASE**

**4** X THE LEASE IS A NON CANCELLABLE LEASE FOR THE FULL TERM OF \_\_\_\_\_ MOS. TOTAL MONTHLY PAYMENT OF \$ \_\_\_\_\_ PLUS TAXES, IF APPLICABLE.

**AUTHORIZATION FOR AUTOMATIC WITHDRAWAL OF MONTHLY PAYMENTS**  
Merchant hereby authorizes Elavon, through its Ladco Leasing division ("Lessor"), to automatically withdraw Merchant's monthly lease payment and any amounts, including any and all taxes or other charges, owed in accordance with the lease, as applicable, by initiating debit entries to Merchant's account at the financial institution ("Bank") indicated hereon or such other financial institution used by Merchant from time to time. A lease payment (whether paid by debit or other means) that is not honored by Bank for any reason will be subject to a returned item service fee imposed by Lessor. This authorization shall remain in effect until Lessor has received written notice from Merchant of its termination.

BANK NAME: ABA/ROUTING #: DDA ACCOUNT #:

**SUBSTITUTE FORM W-9**

SOLE PROPRIETOR  PUBLIC CORP  CLOSELY HELD CORP  SUB S CORP  GOVERNMENT  GENERAL PARTNERSHIP  
 LIMITED PARTNERSHIP  TAX EXEMPT ORGANIZATION (INCLUDE DOCUMENTS THAT SUPPORT EXEMPT STATUS)  OTHER (ASSN/ESTATE/TRUST)  
 LIMITED LIABILITY COMPANY - TAX CLASSIFICATION (D=DISREGARDED ENTITY, C=CORPORATION, P=PARTNERSHIP): (IF LLC, PLEASE CIRCLE D, C OR P)

NAME\* :  
\*NAME (OF BUSINESS) AS SHOWN ON YOUR BUSINESS INCOME TAX RETURNS. FOR SOLE PROPRIETORS, THIS SHOULD ALWAYS BE THE OWNER'S NAME.

ADDRESS: TIN (EMPLOYER ID #):  
CITY: STATE: ZIP CODE: OR TIN (SOCIAL SECURITY #):

**5 MERCHANT REPRESENTATIONS AND CERTIFICATIONS**

Merchant Representations and Certifications. By signing below, the applicant merchant ("Merchant") and its representative(s) represent and warrant to Elavon, Inc. ("Elavon"), with offices at 7300 Chapman Highway, Knoxville, TN 37920, and U. S. Bank National Association ("Member"), with offices at U. S. Bancorp Center, 800 Nicollet, Minneapolis, MN 55402, (collectively, "we" or "us") that (i) all information provided in this merchant application ("Merchant Application") is true and complete and properly reflects the business, financial condition, and principal partners, owners, or officers of Merchant; and (ii) the persons signing this Merchant Application are duly authorized to bind Merchant to all provisions of this Merchant Application and the Agreement. Further, by signing below, if leasing equipment, Merchant and its representative(s) agree that the Leased Equipment is subject to the terms and conditions set forth in the Terms of Service ("TOS") and have had an opportunity to review such terms. The signature by an authorized representative of Merchant on the Merchant Application, or the transmission of a Transaction Receipt or other evidence of a Transaction to us, shall be the Merchant's acceptance of and agreement to the terms and conditions contained in the Agreement including, without limitation, this Merchant Application, the TOS and the Merchant Operating Guide ("MOG") incorporated herein by this reference and located at our website at [https://www.merchantconnect.com/CWRWeb/pdf/TOS\\_ENG.pdf](https://www.merchantconnect.com/CWRWeb/pdf/TOS_ENG.pdf) and [https://www.merchantconnect.com/CWRWeb/pdf/MOG\\_Eng.pdf](https://www.merchantconnect.com/CWRWeb/pdf/MOG_Eng.pdf), respectively. If Merchant does not have access to view the TOS or MOG at our website please contact our customer service center. Notwithstanding any such non-receipt of the TOS or MOG, Merchant agrees to comply with the Agreement, and all applicable laws, rules, and regulations including the rules and regulations of the Payment Networks, and understands that failure to comply will result in termination of processing services. Capitalized terms shall, unless otherwise defined in this Merchant Application, have the same meaning ascribed to them in the TOS and MOG.

**IMPORTANT INFORMATION ABOUT PROCEDURES FOR OPENING A NEW ACCOUNT.** To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify, and record information that identifies each person who opens an account. This means we will ask for certain information and identifying documents to allow us to identify you. Merchant and its representative(s) authorize us prior to our acceptance of this Merchant Application and from time to time thereafter, to investigate the individual and business history and background of Merchant, each such representative and any other officers, partners, proprietors, and/or owners of Merchant, and to obtain credit reports or other background investigation reports on each of them that we consider necessary to review the acceptance and continuation of this Merchant Application. Merchant also authorizes any person or credit reporting agency to compile information to answer those credit inquiries and to furnish that information to us.

This Merchant Application may be signed in one or more counterparts, each of which shall constitute an original and all of which, taken together, shall constitute one and the same Merchant Application. Delivery of executed counterparts of this Merchant Application may be accomplished by a facsimile transmission, and a signed facsimile or copy of this Merchant Application shall constitute a signed original.

Merchant understands that an authorization code is not a guarantee of acceptance or payment of a Transaction. Receipt of an authorization code does not mean that merchant will not receive a Chargeback for that Transaction.

All merchants must comply with the requirements of the Payment Card Industry Data Security Standards ("PCI DSS"). Elavon requires Level 4 merchants (determined based on Transaction volume) to validate PCI DSS compliance on an annual basis, with initial validation to occur no later than ninety (90) days after account approval.

If leasing equipment, Merchant agrees to pay "Lessor" an annual fee in an amount not to exceed \$50.00 for the administration, billing and tracking of certain taxes and charges related to the Leased Equipment.

**Under penalties of perjury, Merchant certifies that:**

1. The number shown on this Merchant Application is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a U.S. citizen or other U.S. person. For federal tax purposes, you are considered a U.S. person if you are: an individual who is a U.S. citizen, or U.S. resident alien, a partnership, corporation, company, or association created or organized in the United States or under the laws of the United States, an estate (other than a foreign estate), or a domestic trust (as defined in Regulations section 301.7701-7).\*

**American Express Acceptance Agreement** - By signing below, I represent that I have read and am authorized to sign and submit this application for the above entity which agrees to be bound by the American Express® Card Acceptance Agreement ("Agreement"), and that all information provided herein is true, complete, and accurate. I authorize Elavon and American Express Travel Related Services Company, Inc. ("AXP") and AXP's agents and Affiliates, as defined in the AXP agreement, to verify the information in this application and receive and exchange information about me personally, including by requesting reports from consumer reporting agencies, and disclose such information to their agent, subcontractors, Affiliates and other parties for any purpose permitted by law. I authorize and direct Elavon and AXP and AXP agents and Affiliates to inform me directly, or through the entity above, of reports about me that they have requested from consumer reporting agencies. Such information will include the name and address of the agency furnishing the report. I also authorize AXP to use the reports from consumer reporting agencies for marketing and administrative purposes. I understand that upon AXP's approval of the application, the entity will be provided with the Agreement and materials welcoming it either to AXP's program for Elavon to perform services for AXP or to AXP's standard Card acceptance program which has different servicing terms (e.g. different speeds of pay). I understand that if the entity does not qualify for the Elavon servicing program that the entity may be enrolled in American Express's standard Card acceptance program, and the entity may terminate the Agreement. By accepting the American Express Card for the purchase of goods and/or services, or otherwise indicating its intention to be bound, the entity agrees to be bound by the Agreement.

\*The Internal Revenue Service does not require your consent to any provision of this document other than the certifications required to avoid backup withholding.

SIGNATURE: X PRINTED NAME: TITLE: DATE:

**6 PERSONAL GUARANTY**

As a primary inducement to us to accept this Merchant Application, the undersigned Guarantor(s), by signing the Merchant Application, jointly and severally, unconditionally and irrevocably, guarantee the continuing full and faithful performance and payment by Merchant of each of its duties and obligations to us (including, without limitation, Chargebacks and obligations in connection with Leased Equipment, if applicable) pursuant to the Merchant Application and Agreement, as may be amended from time to time, with or without notice. Guarantor(s) understand further that we may proceed directly against Guarantor(s) without first exhausting our remedies against any other person or entity responsible therefore to them or any security held by us or Merchant. This guarantee will not be discharged or affected by the death of the Guarantors, will bind all heirs, administrators, representatives and assigns and may be enforced by or for the benefit of any of our successors. Guarantor(s) understand that the inducement to us to accept this Merchant Application is consideration for the guaranty and that this guaranty remains in full force and effect even if the Guarantor(s) receive no additional benefit from the guaranty. The undersigned hereby directs any consumer reporting agency to furnish a consumer credit report that relates personally to the undersigned upon the request of Elavon or any of its designees, successors or assigns and agrees that all parties involved are in compliance with the Fair Credit Reporting Act.

SIGNATURE: X PRINTED NAME: SSN#: DATE:

**SUBMITTED BY (INTERNAL USE ONLY)**

To the best of my knowledge, I certify that the information provided in this Merchant Application was provided by the Merchant and is true, complete and accurate. I further certify that the signatures were provided by the Merchant's owner(s) or officer(s), as appropriate.

SALES REP SIGNATURE: X PRINTED NAME: Rick Simpson REP ID #: 1102 DATE:  
REP PHONE #: REP EMAIL:

**FOR INTERNAL USE ONLY**

ACCEPTED BY ELAVON, INC.: DATE: v. USA-ALL-USBCS-1211