

PACKAGE CONTENTS & EXPLANATION

UPC-A (Also known as UPC-12 and GTIN-12 Barcodes) and EAN (Also known as EAN-13 and GTIN-13 Barcodes)

You have received 2 UPC-12 (PDF and EPS) art files and 2 EAN-13 (PDF and EPS) art files for each barcode number you purchased. A UPC-12 Barcode consists of 12 numbers and an EAN-13 Barcode consists of 13 Numbers. The last number in both cases is called a check digit and is created by a mathematical formula using all the other numbers in each instance. The difference, the EAN-13 Files start with a “0” and are predominately used in Europe, Asia, Australia, and the rest of the world except for USA and Canada, which uses the UPC-12 symbol. All Artwork files that start in a “6 or 7” are called UPC-12 or GTIN-12 files and are to be only used if your product is being sold in the United States and Canada.

As of January 1, 2005, **Sunrise 2005 INDUSTRY INITIATIVE**, all bar code systems in the U.S. and Canada are required to be able to read EAN-13 bar codes. Any software or hardware capable of reading an EAN-13 symbol will automatically be able to read an UPC-12 symbol.

If your product is sold in the USA or Canada, use the UPC-12 barcode. If your product is sold in Europe, Asia, Australia, and the rest of the world, use the EAN-13 barcode. If you make a mistake and use the wrong UPC-12 or EAN-13, it should work everywhere because of the Sunrise 2005 INDUSTRY INITIATIVE.

ARTWORK

The art files include in your package have your assigned NUMBER and end in .PDF and .EPS. The PDF files are easy to open and can be used and viewed by almost anyone. The EPS file needs a professional art program, like Adobe Illustrator or Coral Draw to open, and is BEST to use for ALL printing purposes to receive the highest quality barcode. Almost all printing

companies have programs that can open the EPS file, so just forward the EPS file to your printer to put on your packages or Custom labels. The **PDF** file is for you to visually see the bar code that you purchased. You also might be able to use this file for your printing needs.

CERTIFICATE OF AUTHENTICITY

A CERTIFICATE OF AUTHENTICITY is attached, which means that your barcodes are Unique, only one of its kind, and your barcodes are for your sole, exclusive use. SpeedyBarcodes.com will maintain and keep an up to date **DATA BASE OF ALL DIVIDED BARCODE PREFIXES**, including assigned Buyer's Names, Company Names, and Addresses along with other pertinent information. This Data Base will **CERTIFY** that all divided prefixes were issued only **ONCE** and will contain all the pertinent information of the **New Owner** of **EACH** Unique barcode number.

A UPC AND EAN – SPREADSHEET IN EXCEL and a UPC AND EAN – SPREADSHEET IN A PDF FORMAT

A UPC and EAN – Spreadsheet in Excel and a UPC and EAN – Spreadsheet in a PDF Format is included in your package. The Excel and PDF spreadsheets contain all your numbers and check digits, the last Digit. The PDF Spreadsheet is permanent, cannot be changed, but the Excel spreadsheet is ideal for you to use to make up your Items list for your vendors or retailers. **You will need this list to give to your resellers (Retail Stores)**. The list should include, but not limited to, your assigned barcode number, product description, your selling price, your suggested retail price and any other pertinent information that would be useful to the wholesaler or retailer, like colors, sizes, etc.

BARCODE PRINTED SIZE

The size of your barcode is very important. We send the digital artwork to you at **100%** that is what it is called when it is approximately **1.5” x 1”**. If you have to change the size, the **width should never go below 80%** or 1.2”, but the height can be truncated down as small as you want, but I would recommend not going below .25”. If you have the room or space, it is

recommended that you don't change anything and **use the barcode as we send it to you.** The **EPS file that we send to you should be used in all your graphic designs.** Unless you have the correct Graphic Programs, **you will not be able to open the EPS file,** but you should be able to open the **PDF file** for your viewing pleasure. For reproduction results, the EPS file should be forwarded to all your professional people doing designs and layouts for you. They will have the Graphic Programs to work with and open the EPS file.

REMEMBER

Your Barcodes purchased from SpeedyBarcodes.com will **NEVER EXPIRE.**

Your Barcodes purchased from SpeedyBarcodes.com will **NEVER HAVE A RENEWAL FEE.**

You **DO NOT HAVE TO REGISTER YOUR BARCODES.**

Your Barcodes will be **SCANNABLE THROUGH OUT THE WORLD.**

YOUR BARCODES FROM SPEEDYBARCODES.COM ARE LEGAL AND LEGITIMATE

All of SpeedyBarcodes.Com's numbers, that we sell to you, were originally **issued by the UCC** (Uniform Code Council), known today as GS1 and were issued **prior to August 28, 2002.** That date is important because GS1 started sending out renewal notices insisting that past prefix holders pay renewal fees and agree to the new terms and conditions. Eventually, a class action suit was filed against GS1, in the State of Washington, and **GS1 lost.** All prefix owners prior to August 28, 2002, became discharged from any GS1's renewal fees and a new codified agreement. The settlement agreement provides that if a prefix holder paid a membership fee to the UCC prior to August 28, 2002, the prefix holder will be entitled to perpetual membership in the UCC and not be obligated to pay annual renewal fees to the UCC, either now or in the future. Also, the **Terms and Conditions of the original ownership agreement with the prefix holder and the UCC, was deemed null and void.** All the barcodes sold by SpeedyBarcodes.com are included in the terms and conditions as stated above and therefore, **all our barcodes are Legal and Legitimate.**

SPEEDYBARCODES.COM RETURN POLICY

Because we control and Guarantee a Data Base on all issued Barcode numbers, **WE CANNOT PERMIT RETURNS ON OUR BARCODE NUMBERS AND ARTWORK.** Once we assign the barcode numbers to you and you receive the artwork and list of numbers you purchased, they become your property. We do guarantee that you will receive everything we advertised and if there are any problems with our product, we guarantee we will correct them. We have no way of controlling what you may have done with your barcode numbers and artwork after you receive them. If we took the numbers and artwork back, we could not guarantee to the next purchaser that they were **UNIQUE** and weren't being used by anyone else. This is an **Unusual Controlled Product** and must be treated as such – **ABSOLUTELY NO RETURNS.**

THE ITF-14 BARCODE AND HOW IS IT USED

The ITF-14 barcode is based on the I 2 of 5 symbology. This Symbology is also known as: UPC Shipping Container Symbol ITF-14, ITF14, Case Code, UPC Case Code, EAN/UCC-14, EAN-14, UCC-14, GTIN-14, and I 2 of 5 Case Pack. The ITF-14 Number is created from the UPC-12 number of the products that are inside the cases, cartons or pallets and is used to mark cases, cartons or pallets that contain products which have a UPC or EAN product identification number.

The ITF-14 is 14 digits and The ITF-14 is CREATED FROM YOUR BARCODE NUMBER (UPC-12) in the following way:

Your barcode number (UPC-12) is preceded by 2 digits. The next 11 digits of your barcode number follow and the last digit (the Check digit) will be different than your UPC-12 number.