

# Questions & Answers

## Why should I purchase Barcode Numbers from SpeedyBarcodes.com?

1. Our site is **FULLY AUTOMATED**. Within 20 Minutes after you place your order, you will receive your Barcode Numbers, Barcode Artwork, and Certificate of Authenticity by an E-Mail with a Link to download your purchase through the Internet.
2. Because of our very high volume, we have comparatively the **LOWEST PRICES FOR BARCODE NUMBERS** on the internet.
3. Your Barcodes will **WORK PERFECTLY WITH AMAZON**.
4. We are a **LEGITIMATE BARCODE NUMBER ISSUER**. All the numbers we sell were issued by the Uniform Code Council, currently known as GS1, and all the numbers were purchased previous to **August 28, 2002**.
5. Your Barcodes purchased from SpeedyBarcodes.com will **NEVER EXPIRE**.
6. Your Barcodes purchased from SpeedyBarcodes.com will **NEVER HAVE A RENEWAL FEE**.
7. You will **RECEIVE A CERTIFICATE OF AUTHENTICITY** which means that your barcodes are Unique, only one of its kind, and your barcodes are for your sole, exclusive use.
8. You **DO NOT HAVE TO REGISTER YOUR BARCODES**.
9. Your Barcodes will be **SCANNABLE THROUGH OUT THE WORLD**.
10. We will **SEND YOU DIGITAL GRAPHICS** (Art Work) in EPS files (for professional graphics use and professional printing) and PDF files (for your easy viewing). Note: Unless you have a professional graphics program, you will not be able to OPEN your EPS file. If you decide to have your

barcodes printed on your product or package, forward the EPS file to your vendor doing your graphic work. They will be able to open the EPS file for professional use.

11. We will **SEND YOU UPC AND EAN NUMBERS AND ALL DIGITAL GRAPHICS (Artwork)** for all Barcode numbers ordered from SpeedyBarcodes.com.

12. SpeedyBarcodes.com will maintain and keep an up to date **DATA BASE OF ALL DIVIDED BARCODE PREFIXES**, including assigned Buyer's Names, Company Names, and Addresses along with other pertinent information.

**These are just a few of the reasons why you should purchase all your Barcode Numbers from SpeedyBarcodes.Com.**

### **WHY ARE SPEEDYBARCODES.COM'S BARCODES LEGAL AND LEGITIMATE?**

All of SpeedyBarcodes.Com's numbers, that we sell to you, were originally **issued by the UCC** (Uniform Code Council), known today as GS1 and were issued **prior to August 28, 2002**. That date is important because GS1 started sending out renewal notices insisting that past prefix holders pay renewal fees and agree to the new terms and conditions. Eventually, a class action suit was filed against GS1, in the State of Washington, and **GS1 lost**. All prefix owners prior to August 28, 2002, became discharged from any GS1's renewal fees and a new codified agreement. The settlement agreement provides that if a prefix holder paid a membership fee to the UCC prior to August 28, 2002, the prefix holder will be entitled to perpetual membership in the UCC and not be obligated to pay annual renewal fees to the UCC, either now or in the future. Also, the **Terms and Conditions of the original ownership agreement with the prefix holder and the UCC, was deemed null and void**. All the barcodes sold by SpeedyBarcodes.com are included in the terms and conditions as stated above and therefore, **all our barcodes are Legal and Legitimate**.

SpeedyBarcodes.com will issue you **A CERTIFICATE OF AUTHENTICITY**, which means that your barcodes are Unique, only one of its kind, and your barcodes are for your sole, exclusive use.

SpeedyBarcodes.com will maintain and keep an up to date **DATA BASE OF ALL DIVIDED BARCODE PREFIXES**, including assigned Buyer's Names, Company Names, and Addresses along with other pertinent information. This Data Base will **CERTIFY** that all divided prefixes were issued only **ONCE** and will contain all the pertinent information of the **New Owner** of **EACH** Unique barcode number.

## **WHY IS SPEEDYBARCODES.COM SO INEXPENSIVE?**

### **Two good Reasons:**

Because of our **Resources**, we have available to SpeedyBarcodes.com a **Vast Amount** of pre August 28, 2002 prefixes.

Because we are **Fully Automated** we can sell and control a **Large Volume** of Barcode Numbers with extremely accurate and prompt service.

**This gives SpeedyBarcodes.com the capability to sell an enormous volume of Barcode Numbers at very low prices.**

## **WHAT IS THE TURNAROUND TIME TO TAKE DELIVERY OF MY BARCODE NUMBERS AND MY DIGITAL BARCODE ARTWORK?**

It depends **how fast your internet connection is. Immediately, well almost immediately.** Our server batches all orders and releases them **every 15 minutes.** So it is safe to say that you will receive your order in about **20 minutes or less.** After you place your order, you will receive your **Barcode Numbers, Digital Barcode Artwork, and Certificate of Authenticity** by an **E-Mail with a Link** to **download** your entire purchase through the Internet.

## **HOW MANY BARCODE NUMBERS DO I NEED TO PURCHASE FROM SPEEDYBARCODES.COM?**

First, you should always **purchase more than you need** to take advantage of the **lower prices** and to have them **on hand**, if you suddenly need an additional barcode. This will avoid you from paying higher prices for smaller quantities in the future.

**Rule of Thumb:** For every **different product** you have, **different size, different color**, you need to assign all different merchandise a **UNIQUE**, one of a kind, barcode number. You should make up a merchandise list for your Retail Stores or sources you sell to. **You will need this list to give to your resellers (Retail Stores)**. The list should include, but not limited to, your assigned barcode number, product description, your selling price, your suggested retail price and any other pertinent information that would be useful to the wholesaler or retailer, like colors, sizes, etc.

### **ARE THERE ANY STORES (RETAILERS) WHO WILL NOT ACCEPT BARCODE NUMBERS SOLD BY SPEEDYBARCODES.COM OR ANY OTHER BARCODE RESELLER?**

**Yes**, certain retailers require that you supply a **Certificate directly from GS1**. **It is your responsibility** to inquire at your retailers or resellers if they require a certificate from GS1. **Most Retailers, Thousands upon Thousands, DO NOT require a Certificate from GS1**. As a matter of fact, we only **found a handful** that do *require a Certificate from GS1* which include, but not limited to, **Wal-Mart, Sam's Club, Kroger, Macy's, Home Depot, Lowe's, Costco, Fred Meyer, and Bloomingdale's**. **If your retailer does require a GS1 Certificate, then you will have to purchase your Barcodes directly from GS1.**

### **WHAT SIZE ARE THE BARCODES WHEN I RECEIVE THE DIGITAL ARTWORK FOR THEM AND CAN I CHANGE THE SIZE?**

We send the digital artwork to you at **100%**, that is what it is called when it is approximately **1.5" x 1"**. If you have to change the size, the **width should never go below 80%** or 1.2", but the height can be truncated down as small as you want, but I would recommend not going below .25". If you have the room or space, it is recommended that you don't change anything

and use the barcode as we send it to you. The **EPS file**, that we send to you, **should be used in all your graphic designs**. Unless you have the correct Graphic Programs, **you will not be able to open the EPS file**, but you should be able to open the **PDF file** for your viewing pleasure. For best reproduction results, the EPS file should be forwarded to all your professional people doing designs and layouts for you. They will have the Graphic Programs to work with and open the EPS file.

### **DO I NEED TO REGISTER MY BAR CODE NUMBERS?**

Once you purchase your Barcode Numbers from SpeedyBarcodes.com, there is **NO FURTHER REGISTRATION PROCESS**. Those are your Unique Numbers and only **YOU** decide what product to assign them to. **There is no further required or mandatory worldwide registration.**

### **IS MY PRICE OR OTHER INFORMATION IN MY BARCODE?**

There is **NO INFORMATION** encoded in the bars except the number you visually can read below the barcode. This is called a **HUMAN READABLE BARCODE**. This UPC-A (12 digit number) or EAN-13 (13 digit number) is entered, from the list you create, into your resellers or retail stores computers (Their Data Base). In their computer, they associate, with this unique barcode, their retail price and product description (if necessary or wanted). For the same barcode number, each store will put their own price in their own computer for the barcode number scanned. **NO PRICE** or any other information is in the barcode, it is in **YOUR CUSTOMER'S** computer, associated with your unique bar code number, which creates a **PRICE** and other information.

### **IS THERE A PREFIX ASSOCIATED WITH MY BARCODES?**

**NO!** When you purchase a barcode from SpeedyBarcodes.Com, you are purchasing only the individual **Unique Number, not the Prefix**. Years ago, a prefix that was purchased from GS1 and was called a manufactures number and it was only 6 digits long. Today, if you want to purchase a prefix and have it registered in **your name**, it must be **purchased from GS1**. The Prefix can be from 6 digits to 9 digits long, maybe 10 digits today, cost between (approximately) **\$765.00 to around \$10,000** or higher and you will pay additional **Annual Fees of \$150.00 to \$1,500.00** every year until

you stop using your numbers. These figures aren't accurate, but close, because GS1 bases all charges on **how many barcode numbers** you want and the **size or sales volume of your company**. The prices are also **constantly changing**.

## **SHOULD A BARCODE BE PRINTED IN BLACK AND WHITE ONLY?**

If you can, try to **print in black and white** for the best results. All scanners look for **contrast between the bars and the spaces**. You can use some darker colors like brown, dark blue and dark green, but **NEVER USE RED, light colors or pastels for the bars**. A **white** background should always be used.

## **HOW DO I PURCHASE A BARCODE FROM SPEEDYBARCODES.COM?**

**It's as easy as 1, 2, and 3!!!**

- 1. Go to the "HOME PAGE" of [Speedybarcodes.com](http://Speedybarcodes.com).**
- 2. Click on "ORDER NOW" and choose the quantity needed, complete the "LOG ON" information, fill out the information about you and your company, fill out payment information and you are on your way to receiving your barcodes.**
- 3. After you place your order you will receive an E-Mail with a "LINK TO DOWNLOAD" your Barcode Numbers, Barcode Artwork, and Certificate of Authenticity through the Internet. Our server batches all orders and releases them every 15 minutes. So it is safe to say that you will receive your order in about 20 minutes or less.**

## **WHAT DO I DO AFTER RECEIVING MY BARCODE NUMBERS FROM SPEEDYBARCODES.COM?**

**CELEBRATE!!!, and I'm not kidding, because the hard part of owning your own barcodes is over.**

First, create a file on your desktop, or any place else you desire, and call it **“MY UPC BARCODES”**. Unzip the file Speedybarcodes.com sent you and place them in the file you created. You will notice a lot of files there and you may be very confused, so let me help you and explain what they are.

1. **Artwork files:** These files end in an **EPS** or **PDF**. Unless you have a professional graphics program, you will **not be able to OPEN your EPS file**. These files are for professional people that you will give this art to if you need to have your barcodes printed on your product’s label or boxes. The **PDF** file is for you to visually see the bar code that you purchased. You also might be able to use this file for your printing needs.
  - A. All Artwork files that start in a “0” are called EAN-13 files and are to be only used if your product is being sold outside the United States and Canada.
  - B. All Artwork files that start in a “6 or 7” are called UPC-12 or GTIN-12 files and are to be only used if your product is being sold in the United States and Canada.

Use the information in “A” or “B” as your guide, but if you make a mistake and use the wrong UPC-12 or EAN-13, it should work everywhere because of the **Sunrise 2005 INDUSTRY INITIATIVE**. As of January 1st 2005, all North American retailers and trading partners that scan Universal Product Codes (UPC) should have expanded the data structures associated with the UPC to a 13-digit field length to process EAN-13 symbols.

2. **A CERTIFICATE OF AUTHENTICITY** is attached, which means that your barcodes are Unique, only one of its kind, and your barcodes are for your sole, exclusive use.
3. **A UPC and EAN – Spreadsheet in Excel and A UPC and EAN – Spreadsheet in a PDF Format**. The Excel and PDF spreadsheets contain all your numbers and check digits, the last (12<sup>th</sup>) Digit. The PDF Spreadsheet is permanent, cannot be changed, but the Excel spreadsheet is ideal for you to use to make up your Items list for your vendors or retailers. **You will need this list to give to your resellers (Retail Stores)**. The list should include, but not limited to, your assigned barcode number, product description, your selling price, your suggested retail price and any other pertinent information that would be useful to the wholesaler or retailer, like colors, sizes, etc.

**WHAT IS SPEEDYBARCODES.COM RETURN POLICY?**

Because we control and Guarantee a Data Base on all issued Barcode numbers, **WE CANNOT PERMIT RETURNS ON OUR BARCODE NUMBERS AND ARTWORK.** Once we assign the barcode numbers to you and you receive the artwork and list of numbers you purchased, they become your property. We do guarantee that you will receive everything we advertised and if there are any problems with our product, we guarantee we will correct them. We have no way of controlling what you may have done with your barcode numbers and artwork after you receive them. If we took the numbers and artwork back, we could not guarantee to the next purchaser that they were **UNIQUE** and weren't being used by anyone else. This is an **Unusual Controlled Product** and must be treated as such – **ABSOLUTELY NO RETURNS.**

## **WHAT IS AN ITF-14 BARCODE AND HOW IS IT USED?**

The **ITF-14 barcode** is based on the **I 2 of 5 Symbology**. This Symbology is also known as: **UPC Shipping Container Symbol ITF-14, ITF14, Case Code, UPC Case Code, EAN/UCC-14, EAN-14, UCC-14, GTIN-14, and I 2 of 5 Case Pack.** The **ITF-14** Number is created from the **UPC-A** number of the products that are inside the cases, cartons or pallets and is used to mark cases, cartons or pallets that contain products which have a **UPC or EAN** product identification number. The **ITF-14 is 14 digits** and **The ITF-14 is CREATED FROM YOUR BARCODE NUMBER (UPC-A)** in the following way:

Your barcode number (**UPC-A**) is preceded by **2 digits**. The next **11 digits** of your barcode number follow and the last digit (the **Check Digit**) **WILL BE DIFFERENT** than your **UPC-A** number.